



HEALTHY LUNGS, HEALTHY LIFE

Understanding the worldwide impact of respiratory diseases

Steps to Keep Your Lungs Healthy

400M+

People worldwide affected by COPD- 3rd leading cause of death worldwide¹



300M +

People currently live with asthma globally- 1,000. Daily deaths caused by asthma globally²



Eat Well fibre, vitamin D and gut health make a difference.









yourself and



Take Action Today

Most respiratory diseases are preventable. Your actions matter for your health.

